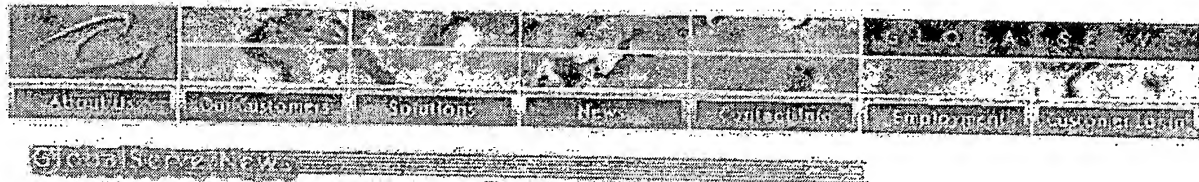


# **EXHIBIT A**



## PRESS RELEASE

### GLOBALSERVE ANNOUNCES FULL-SERVICE LAUNCH OF GLOBAL PROCUREMENT WEB SITE FOR PC RELATED PRODUCTS AND SERVICES

NEW YORK, [REDACTED] - GlobalServe ([www.Global-Serve.com](http://www.Global-Serve.com)), a leading business-to-business provider of e-supply chain solutions on the Internet, today announced the launch of its full-service NetProvisioning product. A global e-procurement solution, NetProvisioning.com simplifies complexity of in-country purchases by managing and automating procurement of PC-related products and services in more than 90 countries.

GlobalServe has leveraged the Internet to offer a central point-of-purchase for buyers around the world, featuring automated multi-currency pricing and local product standardization. In addition, because GlobalServe facilitates global fixed prices with major international manufacturers, and offers volume business to local resellers, NetProvisioning.com buyers everywhere can take advantage of efficient global pricing.

For international manufacturers like IBM, Compaq, Toshiba, and Hewlett-Packard, who seek to provide the most efficient selling solutions, GlobalServe serves as a truly global delivery method to reach local buyers. For local procurement officers, purchasing equipment from leading PC vendors has never been easier or more cost efficient.

"GlobalServe is the long-awaited solution to the complexity of international purchasing, an imperative in this global economy," said Paul Cimino, CEO of Snickelways Interactive. "It was a fantastic challenge for Snickelways to help build this e-procurement Extranet, which represents a profoundly significant function of the Web. GlobalServe's NetProvisioning application provides better service to buyers and sellers by facilitating and centralizing the traditional supply chain process."

"Snickelways was an ideal partner in this venture, with the skill set to understand the uniqueness of the NetProvisioning application and the ability to execute the concept around a sophisticated pricing scheme," said Jonathan Edwards, CEO of GlobalServe. "Snickelways understood our vision, developed a program exclusively for our needs, and helped us steer a clear route."

#### About GlobalServe:

Founded in 1998 and based in New York and London, GlobalServe is the leading business-to-business provider of e-supply chain solutions on the Internet. Leveraging its unique relationships with manufacturers, distributors and resellers, GlobalServe employs the Internet to automate the entire supply chain process for buyers and sellers around the world. NetProvisioning.com enables Web-based procurement, while RemoteServiceDesk.com provides local servicing to customers through a full range of managed services.

#### About Snickelways Interactive:

Founded in 1995, Snickelways Interactive is an electronic commerce solutions provider that offers its clients innovative online business solutions. The Company offers a full range of marketing, technology and design services. Snickelways' clientele include Cablevision, Chase Manhattan Mortgage Corporation (NYSE: CMB), Cendant (NYSE: CDI), Compaq

<http://www.global-serve.com/htm/news.htm>

(NYSE: CPQ) Fruit of the Loom (NYSE: FTL), Global Knowledge, Village (NASDAQ: IVIL), Rand McNally (OTC BB: RNMC), Tumi Luggage, and World Commerce (OTC BB: WCOL). The company's officers are Paul Cimino, President & Chief Executive Officer, and Michael Meyer, Chief Financial Officer.

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